

WENDY ROMEU

COMPANY: Alluvionic

TITLE: President

EDUCATION: B.S. in Business Management
Master's Degree in Management Information
Systems (MIS) from Florida State University

YEARS IN AREA: 29

YEARS AT COMPANY: 4

Wendy Romeu, president of Alluvionic, is an expert and industry leader in CMMI (Capability Maturity Model Integration), PMO (Project Management Office) and ERP (Enterprise Resource Planning) services. Since she founded Alluvionic in 2013, Romeu has implemented a portfolio of proven techniques and best-in-class management tools to help a variety of organizations obtain customized right-sized solutions designed to generate success. In 2015, she added engineering capabilities, expanding the company's services and rapidly accelerating business.

In just four years, Romeu positioned Alluvionic for high growth by pursuing accelerated sustainable growth opportunities, strengthening the company and propelling herself as one of Brevard County's most successful women entrepreneurs.

Romeu's rise to success started in 2015, when she received the "Women of Excellence" certificate of achievement from the Melbourne Chamber of Commerce. She was nominated as one of the "Women Who Rock" in 2016 and again in 2017 by weVENTURE, an organization focused on accelerating sustainable business growth for women entrepreneurs.

Romeu recognized the benefits of tapping into the entrepreneurial support network and participated in weVENTURE's IGNITE 360 Business Mentoring Program, which provides customized coaching and mentoring for entrepreneurs in all industries and stages of business. After graduating from the program, Romeu identified and pursued the most efficient and profitable revenue streams. Currently, she is enrolled in the IGNITE 360 Transition program, which helps organizations with strategy mentoring.

Romeu is driven by a laser focus with the compassion to stay true to help others. Through her work, she empowers those around her by being a positive force. •

